

Native Rhythms Festival Sponsorship Agreement

Sponsor name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ e-mail: _____

Website URL: _____

Authorized signature: _____

e-mail your company logo (.gif or .jpg) to webmaster@nativerhythmsfestival.com

- Sponsorship level:
- Platinum (\$1000)
 - Gold (\$500)
 - Silver (\$250)
 - Patron (\$100)

Make checks payable to: NHGI
Mail this form and payment to:
Native Rhythms Festival
c/o Turtle Mound Flutes
4100 N. Wickham Rd. Ste 102 #108
Melbourne, FL 32935

Native Rhythms Festival Mission Statement

The Native Rhythms Festival will bring together enthusiasts of the Native American Flute, Native American influenced music, and high quality artwork and crafts that highlight native culture and the natural environment.

Flute makers, players, professional performers, artists and those who merely love listening to beautiful music and browsing artwork influenced by the native culture and the natural world, will come together to share a weekend of music, art, and camaraderie.

It is the goal of the festival to share and thereby expand the appreciation of Native American influenced music, culture, and art that celebrates the natural world.

Select vendors will provide high quality Native American flutes, drums, native and environmental themed crafts, and artwork for purchase.

Financial matters will be managed by NHGI, a registered 501(c)3 non-profit corporation and a percentage of all proceeds after covering event expenses will be donated to a yet-to-be-named Native American charity.

Contacts

Event Chairperson: Mike Knight
mike@nativerhythmsfestival.com
(321) 639-3561

Vice Chairperson: John Ellis
john@nativerhythmsfestival.com
(321) 254-0284

Treasurer: Martha Pessaro
martha@nativerhythmsfestival.com
(321) 452-1671

www.NativeRhythmsFestival.com



Native Rhythms
Festival

November 11-13, 2011
Wickham Park, Melbourne

The *Indian River Flute Circle* (IRFC), in conjunction with *Native Heritage Gathering, Inc.* (NHGI) will conduct a music festival honoring the indigenous peoples of the Americas during **Native American Heritage Month** (November) 2011. The primary activities of this event will be held at the amphitheater and surrounding grounds inside Wickham Park in Melbourne.

This 3-day event will feature nationally recognized, award-winning performers with the Native American Flute, educational workshops, and a juried group of vendors offering high quality Native American flutes, drums, native and environmental themed artwork and crafts. Admission to the event grounds and all entertainment performances, along with participation in educational workshops, will be available at no charge to the event's expected 7000+ guests.



Why We Are Seeking Sponsors

Our objective is to provide a service to the Native American culture and our community by making the activities of this event free to our visitors. This includes entry to the event grounds and all entertainment, and the educational workshops. In fact, much of our festival experience will be educational with a strong Native American cultural content.

While we want to contribute to our community at no charge to our visitors, staging an event of this magnitude has expenses that cannot be avoided. While we will collect a booth fee from vendors and an entry fee from entrants to our competitions, sell some event-specific merchandise, and conduct a raffle and silent auction of items contributed by our vendors, these income sources will not cover our expenses fully. We therefore look to businesses and individuals to join us in sponsoring this unique experience.

Why Become a Native Rhythms Festival Sponsor?

- Your company will gain visibility to an estimated 7000+ visitors and their families.
- Your company will gain worldwide visibility through our event website from the time you subscribe to your sponsorship through the event and beyond.
- Your company will be associated with a unique and well-publicized cultural event in Brevard County.

Sponsorship Levels

We offer prospective sponsors four levels of sponsorship that can be matched to your budget for this type of activity. Contributions will be in cash or (by special arrangements) in necessary services or material in kind. The following describes the benefits associated with each level.

Platinum Sponsor: \$1000+

- All the benefits of all lower sponsorship levels plus the following:
- Opportunity to hang company provided banner on the stage with the performers.
- Company name, logo, and link prominently posted on the event website's [home page](#) as a featured sponsor.
- Periodic on-stage acknowledgment as a featured sponsor between performances.
- Special trophy recognizing your company as a featured sponsor, presented during peak performance time.
- One extra event T-shirt (total of 4).
- Two additional tickets to performer/vendor reception (total of 4).

Gold Sponsor: \$500+

- All the benefits of all lower sponsorship levels plus the following:
- Company provided banner posted along the amphitheater fence.
- Space for a 10'x10' booth in the exhibitor area.
- One extra event T-shirt (total of 3).
- Two tickets to performer/vendor reception.



Silver Sponsor: \$250+

- All the benefits of the Patron sponsorship level plus the following:
- Your name on the event sponsors' board (a board at the event with sponsors listed by sponsorship level).
- Company listing in event program, listed under sponsorship level, to be provided free to event visitors.
- Acknowledgement in all other print and electronic event promotional materials.
- Company logo on the event T-shirt.
- One extra event T-shirt (total of 2).

Patron: \$100+

- Company logo and link to your company website included on the [sponsors' page](#) of the event website.
- An opportunity to provide company literature and/or promotional merchandise in the entrance package.
- One event T-shirt.

See What the Excitement Is All About

Visit our event website and learn more about the 2011 Native Rhythms Festival. An estimated 5000 visitors spent time with us in 2010, and continued growth in popularity is expected this year.

www.nativerhythmsfestival.com